March 31, 1995

Peter Buckley
999 ##th Street
Mill Valley, CA. 94941

Dear Peter,

I would like to invite you to join Point Foundation's Board of Directors.

As you may know, Point Foundation is in a very exciting and crucial period of its history. Not only has *Whole Earth Review* been re-designed and re-inspired with a strong new vision, but our most recent book, the *Millennium Whole Earth Catalog*, has sold more than 200,00 0 copies to date. Both endeavors continue to command praise from all corners.

This critical acclaim notwithstanding, Point faces a chronic challenge: to raise enough money to carry on. For many years, we've survived through our readers' generosity. Point needs to find other approaches to fundraising, and to build our magazine's circulation to a sustainable level. We've made good progress recently in these directions.

But Whole Earth still hangs on a shoestring. I believe that with your energy and expertise we can make Point Foundation self-sufficent.

I would be delighted to meet with you, and to introduce you to some of the other Board members. Please consider joining us. You can reach me at the numbers given below, or I will call you in a few days.

Thank you very much!

Sincerely yours,

Ruth Kissane
Editor-in-Chief, *Whole Earth Review*
Board of Directors, Point Foundation

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